



WATCHO Presents India's biggest karate league: WATCHO Khel Karate League (WKKL) Season 2



New Delhi, 8th September 2023: WATCHO, one of India's fastest-growing OTT platforms, is proud to present Season 2 of the WATCHO KHEL KARATE LEAGUE (WKKL). WKKL has swiftly ascended to become the nation's premier karate sporting event, amassing an impressive reach of more than 20 million. The Season 2 of WKKL is scheduled to take place from September 9th to 11th 2023 at the prestigious SMS INDOOR STADIUM in Jaipur and will be broadcasted exclusively on Watcho Exclusives from 5:00 pm - 9:00 pm.

DishTV's OTT platform, WATCHO, actively supports various sports by broadcasting live sporting events, offering exclusive sports content, and furnishing real-time updates. Their commitment to sports enthusiasts enhances the overall experience, making it one of the go-to platforms for sports enthusiasts to stay engaged and informed. Moreover, WATCHO's aggregation service, boasting 17 diverse OTT platforms, empowers users to access a wide array of sports content, solidifying WATCHO's position as the ultimate one-stop destination for sports fanatics across the nation.

This thrilling karate extravaganza, dedicated to the principles of strength and well-being, is poised to enthrall audiences nationwide. WKKL's core mission is to identify, nurture, and empower talented karate players in India, offering them a sustainable, competitive, and entertaining platform. Over 3000+ karate players from 28 States and 8 Union Territories of India will compete, showcasing their exceptional skills and dedication to the sport.



WKKL Season 2 will also witness the participation of 20 of the nation's sports icons, including luminaries such as Col. Rajyavardhan Singh Rathore, Sangram Singh, Krishna Poonia, Deepak Hudda, Babeeta Phogat, and Yogeshwar Dutt. These renowned athletes will grace the opening and closing ceremonies. Additionally, the grand finale will feature a mesmerizing concert by Bollywood singer Swaroop Khan.

Speaking on achieving the milestone, Mr. Manoj Dobhal, CEO, Dish TV India Ltd, said *"WATCHO, our OTT streaming platform, is thrilled to present WATCHO KHEL KARATE LEAGUE Season 2, a celebration of karate's spirit, skill, and dedication. Through this partnership, we aim to not only promote this incredible sport but also support the growth and development of talented karate players across India. With this exciting collaboration, WATCHO aims to bring the power of karate and entertainment to millions of households across the nation. We look forward to an exhilarating season of action, competition, and entertainment!"*

"As the founder of the Khel Karate League, I am immensely proud to welcome WATCHO as our chief presenter for Season 2. This partnership signifies a shared vision for promoting martial arts and sports in India. It's an exciting moment for the league and for karate enthusiasts across the nation. Together with WATCHO, we are set to elevate the league's reach and impact, bringing the thrill of karate to households. Season 2 promises to be an extraordinary journey filled with talent, passion, and fierce competition",
Dhananjay Tyagi, Founder, Khel Karate League.

Launched in 2019, WATCHO Exclusives offers many original shows, including web series like Aarambh, GillHarry, Joint Account, Manghadant, Aavidh, Explosive, Aarop, Wajah, The Morning Show, Bauchaar-E-Ishq, Gupta Niwas, Jaunpur among others. That's not all, Watcho also offers Korean Drama and various other international shows. Last year WATCHO forayed into the OTT aggregation business with its signature Rs. 253 per month plan. Featuring 17 popular OTT apps, it is fast becoming the go-to destination for an all-in-one OTT subscription. Watcho also features a unique platform for user-generated content called Swag where people can create their own content and discover their potential. Watcho can be accessed on a variety of devices (including Fire TV Stick, Dish SMRT, Android, and iOS cellphones, and D2H Magic devices) or online at www.WATCHO.com

About Dish TV India Limited

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, d2h and Watcho under its umbrella. The Company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1044 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 752 channels & services including 31 audio channels and 81 HD channels & services. The Company has a vast distribution network of over 2,600 distributors & around 196,000 dealers that span across 9,300 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in.

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